CFO INNOVATION CONFERENCE & AWARDS

MetLife Stadium, East Rutherford, New Jersey May 12, 2015

Hosted by: CFO STUDIO ...Perform Profitably

REAL ESTATE STRATEGIES CORPORATION www.realstrat.com

Schedule of Events

TIME	EVENT	PRESENTED / MODERATED BY	VENUE
7:30 AM	Opening Breakfast	CFO STUDIO ...Perform Profitably	Toyota Coaches Club
	Inspirational Breakfast	C12 GROUP	East VIP Meeting Room
8:45 AM	Introduction/Welcome		Chase Club
9:00 AM	Conference Kick Off Session: CFOs in the Digital Age: Modern Finance Best Practices	ORACLE	Chase Club
10:00 AM	Small Company Track: Post-Retirement Income Vehicles and Income Strategies for Employees in a "Post-Defined-Benefit" World	Russell Investments	Toyota Coaches Club
	Global Companies – Strategic Decision Making in the Global Enterprise	pwc	Chase Club
	Retail Success Strategies	CFO STUDIO ...Perform Profitably	Wine Room
11:00 AM	Future of Payments & Impact to Business Strategy	TD Bank America's Most Convenient Bank®	Toyota Coaches Club
	Did We Really Buy That? Organic vs M&A Growth Strategies	ReedSmith	Chase Club
	Crime Doesn't Pay! Finance Executives as Corporate Fraud Gatekeepers and Investigators	yes CFO results Get to Yes	Wine Room
12:00 PM	Lunch/Networking	REAL ESTATE STRATEGIES CORPORATION www.realstrat.com	Toyota Coaches Club
1:15 PM	Managing Thousands of Fans, Growth, and Finance: Sports Franchises	O'CONNOR DAVIES AUDIT | TAX | CONSULTING	Chase Club

TIME	EVENT	PRESENTED / MODERATED BY	VENUE
2:15 PM	Evolving Role of the CFO	Bank of America Merrill Lynch	Toyota Coaches Club
	Reducing the Healthcare Spend: Obstacles, Opportunities, and the ROI of Self Insurance	TRENDLINE MANAGEMENT GROUP	Chase Club
	Managing Legal, Regulatory, and Business Risk: A Creative Dialogue Between CFOs and General Counsels	ND&S Nicoll Davis & Spinella LLP	Wine Room
3:15 PM	Managing Meetings Profitably: Leveraging Investments and Unified Communications	yorktel Making complicated simple.	Toyota Coaches Club
	Financing Growth: Unique Challenges and Opportunities in Biotech and Pharma	BDO	Chase Club
	The Evolution of Manufacturing: Machine to Machine Technologies, Predictive Analytics, and More	theorem	Wine Room
4:15 PM	Emotional Intelligence – The Executive Leadership Program	Becker Gearty Continuing Professional Education	Toyota Coaches Club
	Piranha Tank	CFO STUDIO ...Perform Profitably; Real Estate Strategies Corporation www.realstrat.com	Chase Club
	Running Not-for-Profits Like For-Profits	WS+B WithumSmith+Brown, PC AUDIT • TAX • ADVISORY	Wine Room
5:15 PM	CFO Innovation Awards Cocktail Party	Bank of America Merrill Lynch; WS+B WithumSmith+Brown, PC AUDIT • TAX • ADVISORY	Toyota Coaches Club
6:15 PM	CFO Innovation Dinner and Awards	yorktel Making complicated simple.	Field
8:00 PM	CFO Innovation Conference and Awards After Party with Southside Johnny and the Asbury Jukes	CFO STUDIO ...Perform Profitably	Bud Light Stage

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